



Agenda Item No. _____

File Code No. 230.02

CITY OF SANTA BARBARA

COUNCIL AGENDA REPORT

AGENDA DATE: June 30, 2009

TO: Mayor and Councilmembers

FROM: Administration Division, Finance Department

SUBJECT: Community Promotion Contract With The Santa Barbara Conference
And Visitors Bureau And Film Commission

RECOMMENDATION:

That Council authorize the Finance Director to execute the Fiscal Year 2010 Community Promotion contract with the Santa Barbara Conference and Visitors Bureau in an amount of \$1,499,483 for the term of July 1, 2009, through June 30, 2010.

DISCUSSION:

The adopted Fiscal Year 2010 budget includes \$1,499,483 in community promotion funding for the Santa Barbara Conference and Visitors Bureau and Film Commission. The term of the contract covers the period of July 1, 2009 through June 30, 2010.

This contract will help support the expenses of administration, advertising, consumer and trade information services, public relations, sales, and the Film Commission.

PREPARED BY: Jennifer Hopwood, Executive Assistant

SUBMITTED BY: Robert D. Peirson, Finance Director

APPROVED BY: City Administrator's Office